



# WELCOME TO STRATEGYDB

StrategyDB offers technical strategy performance evaluation, real-time monitoring and decision support tools for traders and investors. Our portfolio of solutions are affordable, do not require any learning curve, and offers clients the chance to sift through mountains of data with ease, driving profits. The StrategyDB Platform has been created with the technical analysis focused trader and investor in mind, but, it also includes quantitative parts as well, blending the two.

# What We Do

# Analytics



We offer a comprehensive suite of online decision support applications for traders and investment professionals; cloud based, big data, quantitative analysis for technical strategies. We also offer platform specific products and financial technology consulting services. Customers use StrategyDB's solutions to run their trading processes, manage their trading information and be more productive while at their trading desk, office, or on the go, without having to worry about expensive or outdated hardware or software.

## The StrategyDB Platform

- StrategyDB works with multi-asset class market data - Forex, Futures, and Stocks from around the Globe!
- StrategyDB accurately back-tests multiple trading strategies on multiple intra-day and End-of-day bar intervals in real-time!
- StrategyDB quantitatively measures various technical strategy's likelihood of success with powerful strategy performance metrics
- StrategyDB monitors, reports, and alerts, in real-time, customized & personalized portfolios
- StrategyDB verifies that the technical analysis approach / trading strategy may be robust enough to be used for trading / investing - for purer trading vision!
- For the non-programmer - we'll build your strategy with our development team.

# Services

## Trading Intelligence



### Big Data Cloud Based Apps

**Performance Matrix** – StrategyDB's flagship product, PerformanceMatrix, provides traders and investment professionals a powerful trading strategy database for finding profitable trading strategies that takes just a matter of seconds.

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**Strategy Matrix** – Working hand-in-hand with Performance Matrix, the Strategy Matrix uses 23 different focused trading strategies, on 7 different bar interval. This way you have a wealth of information that's literally at your fingertips without tons of confusing data. Plus, with a simple graphical user interface (GUI), traders and investors can easily display multiple strategy alerts and rankings in real-time, all in one place.

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**Strategy Warehouse** – With Strategy Warehouse you won't get bogged down in TradeStation's manual export functionality while back-testing. This is especially useful when back-testing often, or versioning. TradeStation users wind up with much of the same functionality at the local level as our other applications, Performance Matrix and StrategyMatrix.

# Performance Matrix

Real-time back-testing and Decision Support Tools



## What is Performance Matrix?

Performance Matrix is a real-time database driven web application, built on .Net and hosted in the cloud. It is a repository of historical, hypothetical back-tests or performance summaries from information that is processed on hundreds of multi-asset class symbols from Exchanges around the world, Forex, Futures, and Stocks. Performance Matrix continues to accumulate thousands of records per day on 23 trading strategies, on multiple bar-intervals.

# Strategy Matrix

## Real-time Monitoring and Decision Support Tools

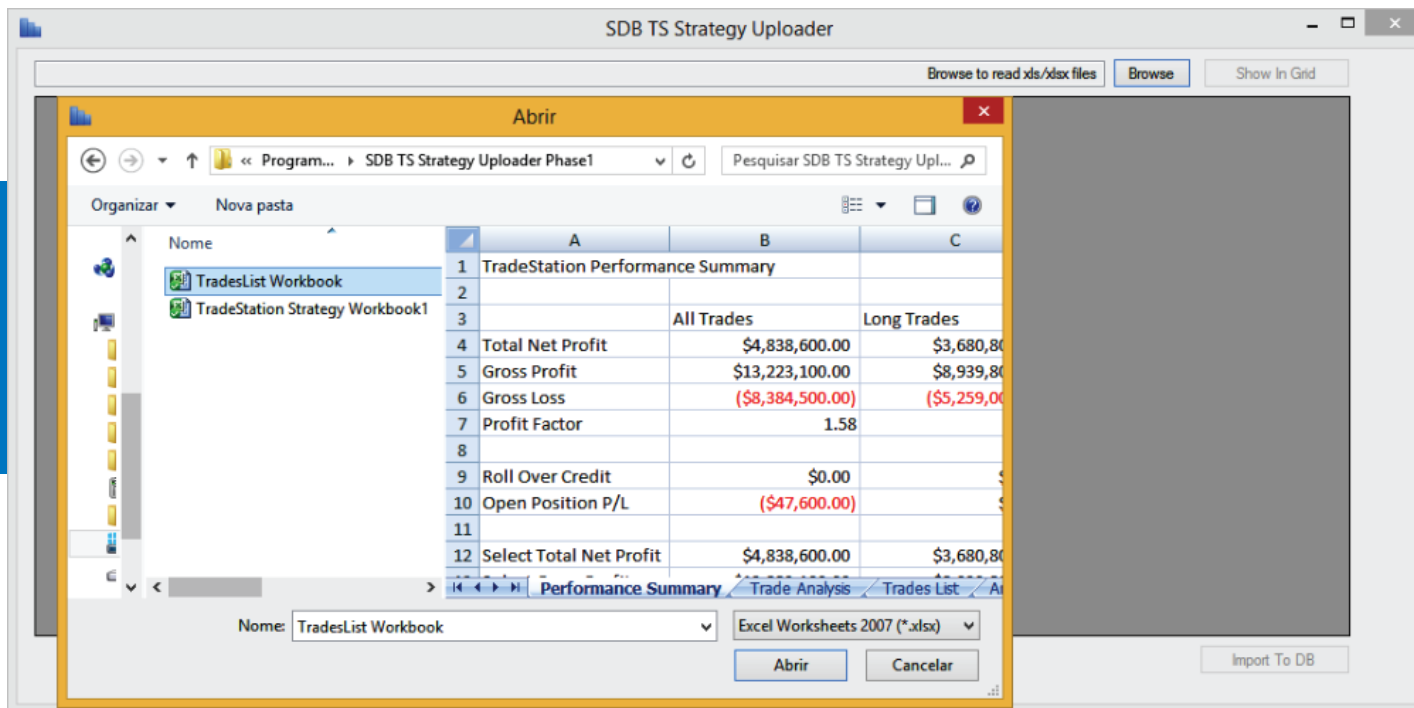


## What is Strategy Matrix?

Working hand-in-hand with Performance Matrix, the Strategy Matrix uses 23 different focused trading strategies, on several different bar intervals. This way you have a wealth of information that's literally at your fingertips without tons of confusing data. Plus, with a simple graphical user interface (GUI), traders and investors can easily display multiple symbols, multiple strategy alerts and rankings in real-time, all in one place.

# Strategy Warehouse

## Strategy Warehouse for the TradeStation Platform



## Back-testing Research Storage in the Cloud

StrategyDB's Strategy Warehouse for TradeStation doesn't want you to get bogged down in TradeStation's manual export functionality, such as having to save individual symbol back-tests in files to your PC. Your data becomes isolated in a data silo that's not research friendly... so we 'fixed' that.



# contact

## strategydb

Trading Intelligence

For access to one of our products, please fill out the form below and one of our representatives will respond as soon as possible.

Monday-Friday - 9:30 am - 4:00 pm EST

**E-mail**

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