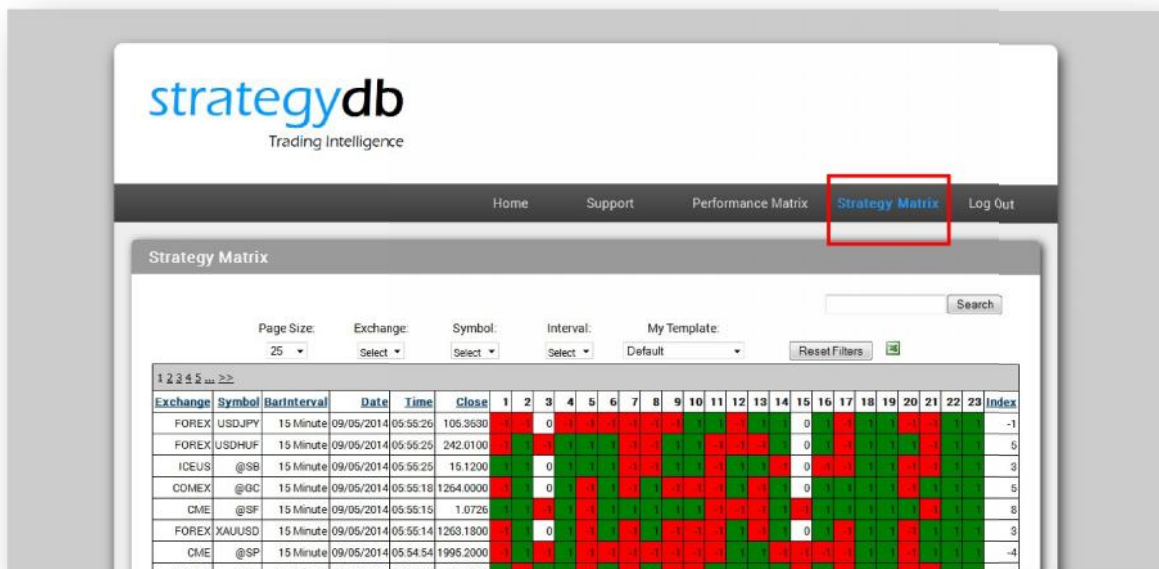


StrategyDB Product Sheet – Strategy Matrix

The StrategyDB Platform has been created with the technical analysis focused trader and investor in mind, but, it also includes quantitative parts as well, blending the two. StrategyDB offers technical strategy performance evaluation, real-time monitoring and decision support tools for traders and investors. Now learn more about Strategy Matrix!



Company Profile

StrategyDB is already several years old, launched by Wall Street veteran trader and strategy developer Matthew Goss Cimmino in 2009. As founder of StrategyDB.com, Mr. Cimmino has used his extensive career on the trading and financial technologies side to build this simple yet powerful decision support tool for the trading and professional investment community.

Market Wisdom

Trading is a difficult business. StrategyDB believes that searching for trading strategy information should be easy, but still powerful. Transferring trading strategy information into analytics or actionable trading endeavors should be equally as simple. Traders should be able to access better data mining, and more trading strategy intelligence! Finally, StrategyDB saves the subscriber 100's of hours in back testing.

Overview

Working hand-in-hand with Performance Matrix, Strategy Matrix delivers a unique GUI, where the client is able to monitor up to 23 technical strategy signals in real-time, a wealth of information that's literally at your fingertips without tons of confusing data. Plus, this simple graphical user interface (GUI) enables traders and investors to easily display customized templates with the Exchange, Symbol, Bar Interval, and filtered rankings, all in one place.

Key Features

- **Hypothetical Back-Tests for Dozens of Technical Strategies**
- **Technical Strategy Historical Linkage**
- **Real-time Strategy Signal Alerts**
- **Ranking Filters, Quantitative Metrics**
- **Search, Sort, Export to Excel Pivot Tables, Data Filters**
- **Customizable Templates**
- **Multi Asset-Class - Forex, Futures, Stocks**
- **Multi Bar Interval – Intra-Day, EOD**

Performance Summaries

StrategyDB's performance summaries are derived from technical analysis based strategies, although fundamental and quantitative strategies may be added in the near future. Database performance summaries contain 16 columns that each describes the underlying strategy's characteristics.

StrategyDB's strategy code, used to generate performance summaries is simple and open source. Support is offered to all subscribers interested in replicating database output on their trading platforms.