

StrategyDB is the premier Web based analytics platform for technical strategy research, ranking, and monitoring. Nearly every trader or investment professional on the planet, regardless of the asset class that they are involved with, or the investment time horizon, has heard of or uses technical analysis in their day-to-day. StrategyDB's platform innovates by merging technical analysis and quantitative finance.

The screenshot shows the StrategyDB interface with a table of strategies and a callout box. The table has columns for Strategy Num, Symbol, Bar Interval, Category, and Strategy Name. The callout box is titled 'PROBLEM SOLVED.' and contains four bullet points.

Strategy Num	Symbol	Bar Interval	Category	Strategy Name
10	@RB	60 Minute	Cross	MA2 Cross
3	EURUSD	Daily	Channel	Bollinger Band
3	CBD	Daily	Channel	Bollinger Band
5	ABV	15 Minute	Signal	Gap Up Down
5	SID	30 Minute	Signal	Gap Up Down
5	AMX	60 Minute	Signal	Gap Up Down
5	CBD	60 Minute	Signal	Gap Up Down

PROBLEM SOLVED.

- Traders want to know the facts quickly.
- Traders and investment professionals require more quantitative information for technical analysis based trading strategies.
- Large libraries of sample strategies offered by vendors are never researched for actionable or potentially profitable endeavors.
- Tools that produce performance analysis reports are often expensive, difficult to learn, or time-consuming. What is a back-test anyway?

Scenario – An experienced trader sits at his or her trading desk when the portfolio manager or customer sends a discretionary order their way. The trader's first reaction is to access a Bloomberg terminal, pull up a chart with a technical analysis study overlaid, for further guidance on what to do, before deciding upon an execution algorithm or broker with the best VWAP, or 7.5 Million? That is the number of people trading online in the United States alone, (either at home, or at work). StrategyDB's solution allows the multitude of technical analysis practitioners to have access to hypothetical proofs. Finally, for retail or institutional level programmers or developers, knowing a performance summary in advance offers a great starting place where no hypothesis exists.

Analytics Solutions - StrategyDB offers an application called Performance Matrix, that updates in real-time, with hypothetical performance summaries that are easy to understand. PM publishes up to 16 different performance metrics, on a big data symbol universe, multiple intra-day and EOD bar intervals, for dozens of technical strategies. Our clients are hedge funds, asset managers, and brokers. StrategyDB's platform does not require the download or purchase of software. Our cloud based apps do not require any learning curve, and there are no other dependencies. No time need be spent learning another analytics tool, and there is no sifting through market data, strategy code, or bothering with parameters or optimizations. Finally, there is no back-testing involved because we have performed all the work for you!